

## Easy, Accurate Data Input and Import

Getting timely and accurate lead, account and contact data into your CRM system is critical to making your business grow. That's why CampaignerSPM™ makes it so easy to import your data. Whether you capture data using custom web-to-lead forms, import csv files, or use real-time APIs and tools for synchronization with the industry's most popular systems, CampaignerSPM makes it all amazingly simple.

## Multiple Ways to Import Your Customer Information

CampaignerSPM supports several different ways for you to effectively input your information. Each is designed to be easy to implement and use, saving you time and ensuring data accuracy:

- Web-To-Lead Forms
- Importing .CSV Files
- Real-time APIs and tools

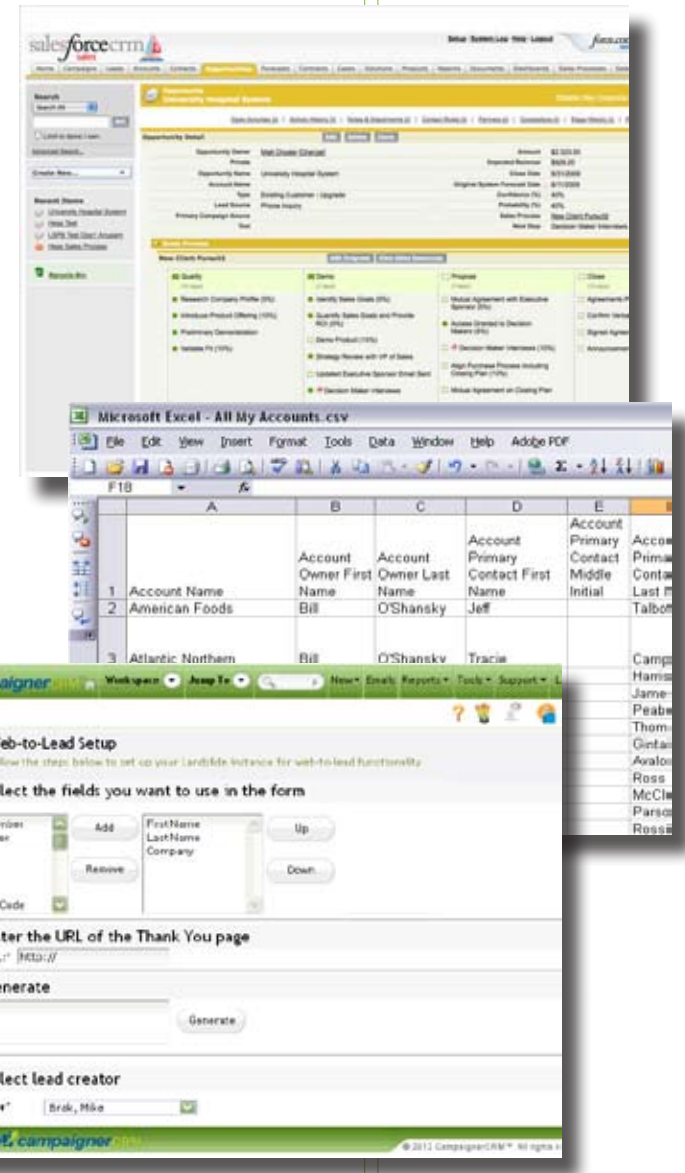
## Your Personal Sales Assistant Is Ready To Help You

We've made getting your data into CampaignerSPM easy, but we also know that sometimes you'd just rather have someone else take care of it. That's where we come in.

CampaignerSPM's live Personal Sales Assistants are ready and available to coordinate all aspects of your data import, ensuring accuracy and saving you even more critical sales time. Using your CSV-formatted data files, we'll map the fields to your custom CampaignerSPM fields, import the data and ensure accuracy and consistency. We'll do this individually or, if needed, on a regular basis. Just ask us – we're always ready to give you a hand.

## How simple is that?

CampaignerSPM makes importing your data simple. Let us show you how. Contact your CampaignerCRM sales advisor for more details.



## Powerful, Easy and Flexible Data Management

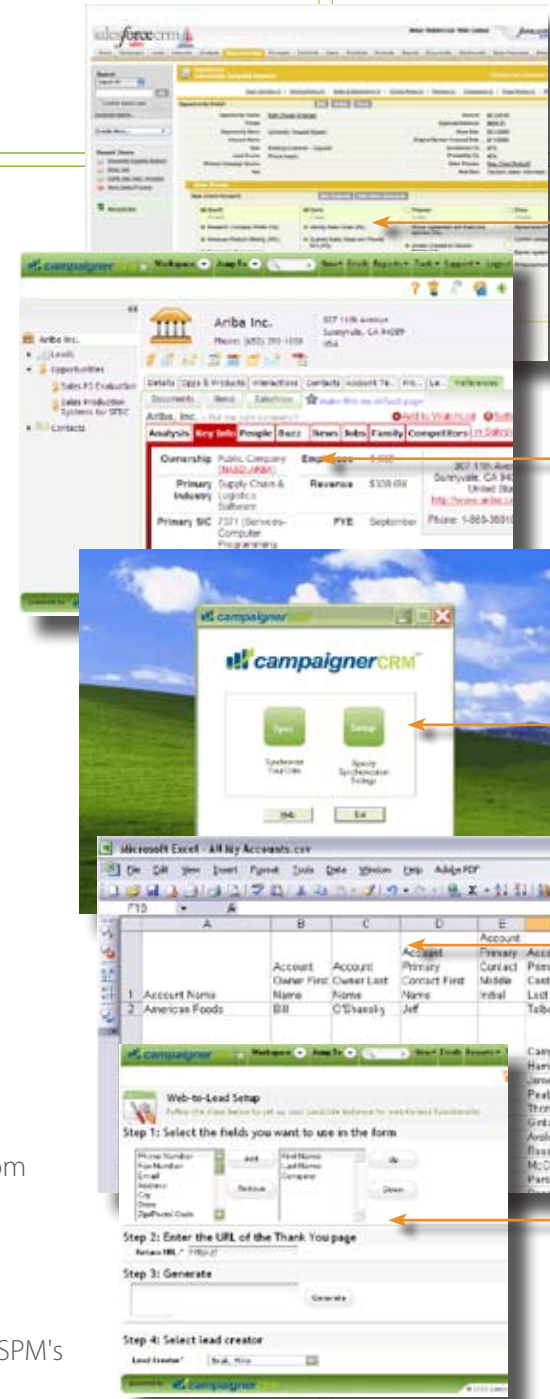
CampaignerSPM makes it easy to capture and import data generated through your other business systems. Our easy-to-configure APIs and tools let you capture data directly from a wide range of sources including Salesforce.com, QuickBooks, web-to-lead forms, as well as directly importing CSV-format files!

- **Web-To-Lead Forms** – Build powerful web-to-lead forms for your website that make it easy to capture all of the key information, then automatically upload it to CampaignerSPM.
- **Import CSV-Format Files** – Easily and accurately import your data directly from your database using familiar CSV-format files. Your live Personal Sales Assistant is also ready to speed imports and save you time.
- **Microsoft Outlook® Synchronization** – Synchronize your Outlook® contacts, emails, tasks, and events using our easy-to-configure CampaignerSPM integration.
- **Salesforce.com® Integration API** – Integrate Salesforce.com data to import lead, prospect and customer information directly into CampaignerSPM. CampaignerSPM is a part of the Salesforce.com **AppExchange**.
- **QuickBooks® Custom Support** – Import accounts, customer lists, estimates, and other related financial data directly into CampaignerSPM to give you a full 360° view of account, prospect and lead visibility.
- **SalesView™ Integration** – Integrate valuable customer related information from the web and social media sources into your organization's unique sales process and account details.

## Powerful. Simple. Results.

Contact your CampaignerCRM sales advisor and we'll show you how CampaignerSPM's powerful tools make importing and managing your data simple.

1.855.EasyCRM  
www.CampaignerCRM.com



### Salesforce.com & QuickBooks Integration

- Get real-time data import directly from Salesforce.com and QuickBooks systems

### SalesView™ Integration

- Actively add and update valuable web and social networking information into your account background and details

### Outlook Synchronization

- Synchronize your contacts, emails, tasks, notes, and events

### Import CSV-Format Files

- Easy importing of CSV format files ensures accuracy and saves time
- Use your live Personal Sales Assistant support to save even more time

### Web-To-Lead Forms

- Easily build powerful web-to-lead forms to automatically capture your key information into CampaignerSPM